



## A TOTAL FEILO SYLVANIA LIGHTING SCHEME FOR THE NEW VOLVO SHOWROOM IN HALLE, BELGIUM

The Volvo concession Sterckx in Halle (south of Brussels) boasts an energy efficient lighting scheme by Feilo Sylvania. Based on the architect's plans, the Feilo Sylvania projects team designed the lighting scheme for the different zones of the showroom, offices, workshop as well as the outdoor lighting.

The strikingly modern building has a completely glass façade, made of blue and white sandblasted glass, enhanced at night by the Lumiance Lumistrips mounted on the profiles. A further architectural effect is created by the transparent 'windows', offering a preview of the showroom itself.

Concord's Ascent 150 LED downlights offer crisp and energy-efficient general lighting to the overall showroom, whilst extra dynamic lighting accents are provided by clusters of Lumiance Ocullo LED spotlights and some surface mounted Concord Beacon XL LED.

### KEY FACTS

**Application:** Car Showroom

**Location:** Halle, Belgium

**Lighting designer:** Feilo Sylvania

**Installer:** Brontec NV, recently taken over by Decat Energy Technics

### KEY OUTCOMES

- A fine example of harmony between architecture and lighting
- The professional lighting makes the cars stand out, boosts sales and provides a pleasant environment



The central zone hosts the reception desk, the sales offices as well as a comfortable sitting area where the car paint colour swatches are found as well as the sanitary block. This whole area has a very decorative wooden slat ceiling, in which the lighting was to be discreetly integrated. The black Myriad Square LED spotlights were the perfect choice to deliver the desired atmosphere. A floating wooden staircase leads to the upstairs offices for direction, administration and accounting. The client explicitly did not want pendants in this area, to maintain a perfect lighting scheme even with a changing office lay-out. Insaver LED II downlights were therefore integrated in the plasterboard ceilings throughout this area.

The workshops have not been newly built but renovated. Sylvania's Start Waterproof LED fixtures provide a functional and energy-efficient lighting solution, and in the most intensely used zone, they were integrated in the existing profiles surrounding the cars.

The outdoor area near the workshop and the car park are lit by Sylvania StartFlood LED and Sylveo LED projectors.

Volvo Sterckx in Halle showcases Feilo Sylvania's strength in providing a total lighting solution to the customer. It is a fine example of harmony between architecture and lighting.



Concord

*Lumiance*

**SYLVANIA**



**Products:****Showroom:**

- Concord Ascent150 LED downlights
- Lumiance Occullo LED
- Lumiance Lumistrip LED
- Concord Myriad Square LED
- Concord Beacon XL

**1st Floor Offices:**

- Lumiance Insaver LED II with UGR19 accessoire

**Workshop:**

- Sylvania Start Waterproof LED

**Outdoor Lighting:**

- Sylvania Sylveo LED
- Sylvania Start Flood LED

Feilo Sylvania is a leading, full-spectrum provider of professional and architectural lighting solutions. Built on over a century of expertise in lamps and luminaires, Feilo Sylvania supplies internationally state-of-the art products and systems to the public, commercial and private sectors. All over the world, people rely on group business divisions: Concord, Lumiance and Sylvania, for top quality, energy-efficient solutions.

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