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GOODBYE INEFFICIENT HALOGEN DIRECTIONAL LAMPS – HELLO SYLVANIA LED

From 1 September 2016 inefficient Halogen Directional lamps are being phased out by the EU as part of its Eco-Design (ErP) legislation – but there's no need to worry, as Sylvania has an extensive range of LED alternatives. The company is committed to providing the very best lamp solutions to its customers and has already developed an attractive range of energy-efficient LED lamps to replace the Halogen Directional versions being phased-out of the market, which are available and in stock!

Europe has made a commitment to reduce total energy consumption by 20% before 2020 and for the lighting industry this target has brought in a new era of legislative changes that will have long term consequences. The latest EU Eco-Design measure* means that Halogen Directional mains-voltage and low-voltage lamps, which do not comply to the new Ecodesign requirements can no longer be placed on the EU market.

"We've known this ban was approaching for a long time and we are fully prepared to satisfy our customers' needs with replacement LEDs," comments Anuj Vasu, Senior Product Line Manager – LED at Feilo Sylvania. "LED lamps are much better for the environment as they reduce CO2 emissions and are cost effective. For example, one Feilo Sylvania LED could last up to 25 times longer than your existing Halogen. The high level of technology in our lamps means that you can confidently replace old technology with the latest LED retrofit lamps for general lighting purposes."

LEDs match the shape and size of halogen lamps ensuring they can be easily retrofitted and installed into existing sockets so users can begin to enjoy significant savings immediately. Sylvania lamps have energy classes ranging from A+ to A++, offering up to 90% energy savings. They have a high luminous efficacy, great light output and are available in a wide range of colour temperatures allowing customers to enjoy the light level and comfort they are used to.

Sylvania lamps offer best in class performance, ensuring customers get high quality solutions whilst taking no risks on safety. Available in dimmable and non-dimmable versions, LEDs can be used in a wide range of applications including domestic, hospitality, leisure and retail lighting and benefit from a three to five year warranty, for complete peace of mind.

From 1 September 2016, PAR16 (ES50 GU10/E27), PAR20 (ES63 GU10/E27), PAR30, PAR38 R50, R63, R80, R90 and ES111 mains-voltage Halogen lamps and low-voltage directional Halogen lamps being phased out are MR11, AR111 and MR16 which do not comply to the new EU legislative requirements will no longer be placed on the EU market.

Feilo Sylvania has details on the complete range of LED alternatives on its website, www.feilosylvania.com.

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Editors notes

* Phase-out of directional lamps under EU Commission regulation (EC) No 1194/2012)

About Feilo Sylvania

Formed in January 2016, Feilo Sylvania is 80% owned by Shanghai Feilo Acoustics Co., Ltd, which is principally engaged in the manufacture and distribution of lighting equipment. Headquartered in Shanghai, Shanghai Feilo Acoustics Co Ltd was founded in 1984 and is China's first joint-stock company (SH 600651). The company reorganised its M&A on a large scale in 2014 and became a joint enterprise comprising companies including Shanghai Yaming Lighting Co Ltd, Beijing Shen'an Group as well as Shanghai Sunlight Enterprise Co Ltd. With the acquisition of Havells Sylvania, Feilo has gained manufacturing bases, logistics centres, R&D technology centres around the world, as well as market access in 48 countries.

Feilo Sylvania is a leading, full-spectrum provider of professional and architectural lighting solutions. Built on over a century of expertise in lamps and luminaires, Feilo Sylvania supplies internationally state-of-the art products and systems to the public, commercial and private sectors. Feilo Sylvania strives to deliver the finest products, service and consulting possible. All over the world, people rely on group business divisions: Concord, Lumiance and Sylvania, for top quality, energy-efficient solutions to suit their individual lighting needs.

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